

Use your worksheet and mind maps to help guide you through the product launch procedure. These can be done in any order to help you stay on track depending on your launch type. Use the space provided for further check list ideas:

## Product Launch Control Check Sheet:

1. Pre-Launch Plan
2. Type of Pre-Launch Decided
3. Contest
4. Product Ready
5. Launch Ready
6. Tested
7. Pre-Launch Marketing
8. JV's Contacted
9. JV Blog Ready
10. Social media Ad Campaigns Ready
11. Launch Schedule Ready
- 12.
- 13.
- 14.
- 15.
- 16.
- 17.
- 18.
- 19.
- 20.