**PLC Modules** 





Module 1 Product Launch Overview

Module 2 – Product Launch Strategies

Module 3 - Pre-launch strategies

Module 4 - Launch Day

Module 5 - During launch

Module 6 - Launch close

Module 7 - Post launch



Final words

#### Post Launch



## Maximizing Leads

- Follow up Emails
- Auto Responders
- Webinar



## Support

Support Clients



## Sales Page Redirect

- Closed Sales Page
- Alternative Offers



#### Prizes

Pay Affiliates Promptly



#### Sales Funnels

Follow up Offers



#### Continued Promotions

- Cross Promote Your Own Products
- Related Affiliate Offers
- Reciprocation With JV Partners

