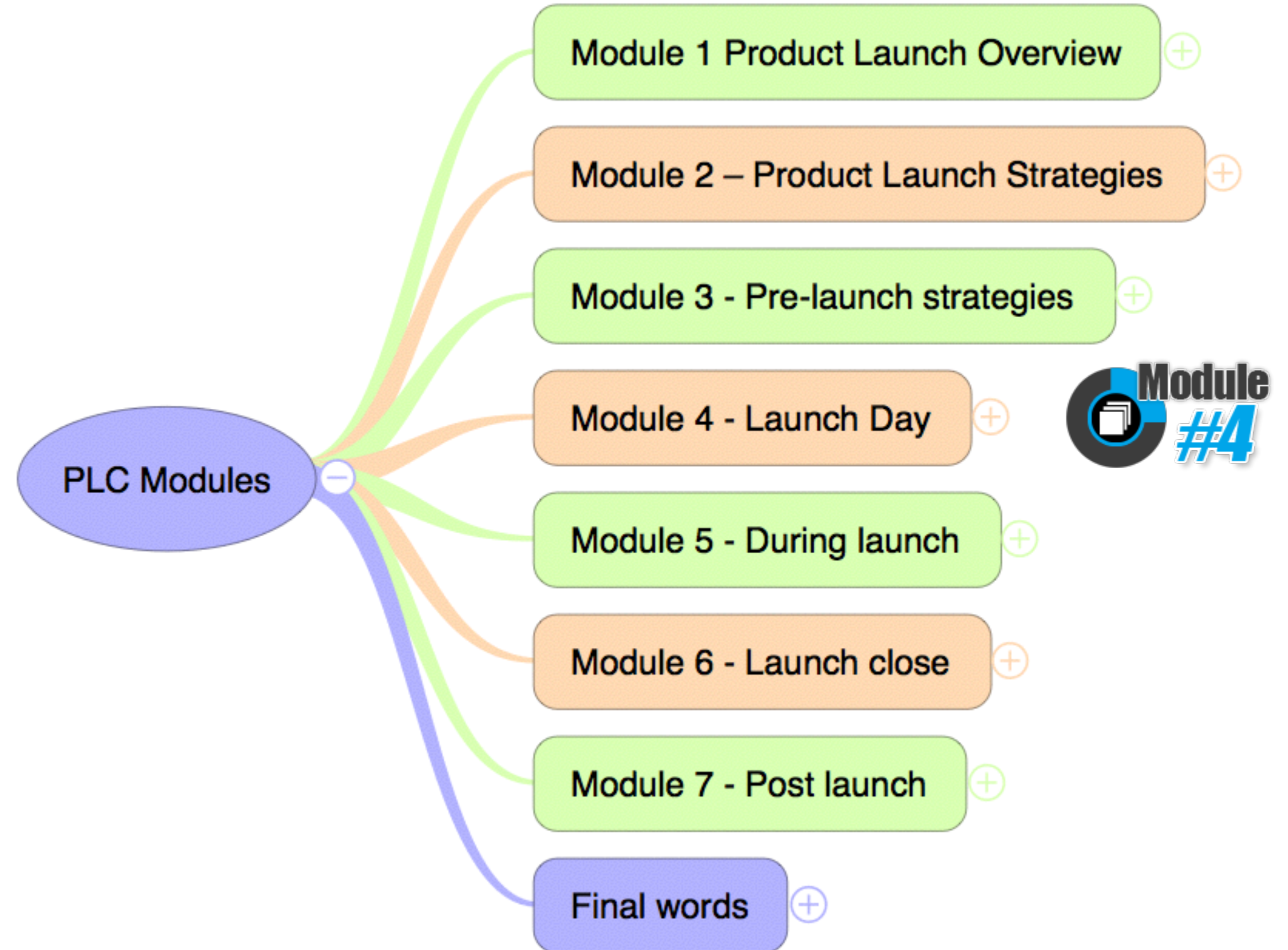


# Launch Day!



# Launch Day!

## Launch Day Strategies



# Launch Day!

## Launch Preparation

- Test Test Test
- Backup all Data as Well as Server
- Mail Affiliates



# Launch Day!

## Email Swipe

- Always Include in JV Correspondence
- Latest Email Prominent in JV Blog



# Launch Day!

## Action Plan

- Be Available During Launch
- Be Prepared
- Leads Need a Reason to Buy

