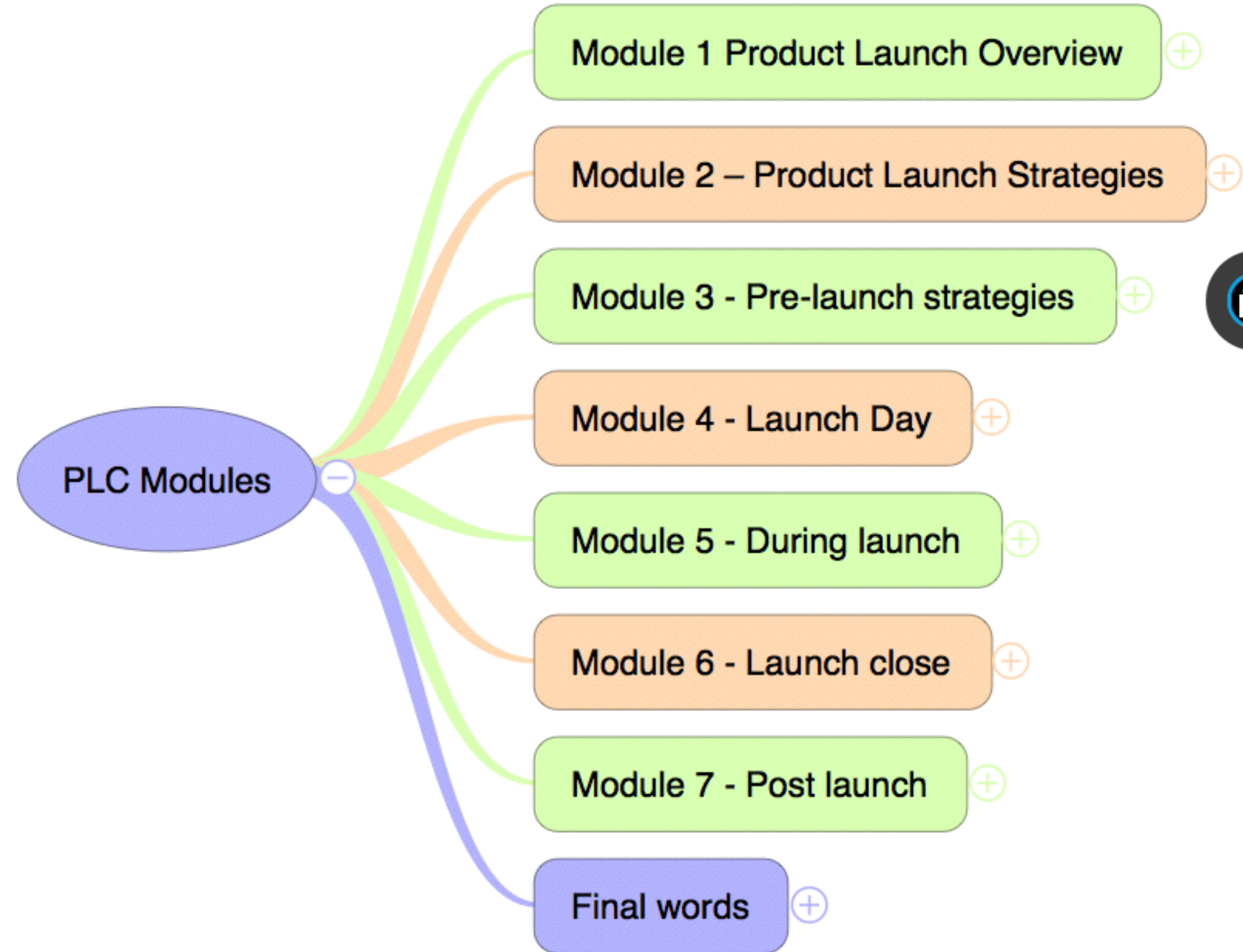


Pre-Launch Strategies



Pre-Launch Strategies

Pre-Launch Strategies



Pre-Launch Strategies

Pre-Launch Planning

- Test for Every Eventuality
- Mind Map Your Launch



Pre-Launch Strategies

Types of Pre-Launch

- Video Pre-Launch
- Webinars
- Pre-Launch Reports



Pre-Launch Strategies

Contests

- Main Launch Contest
- Leads Contest



Pre-Launch Strategies

Getting Ready

- Testing All!
- Proof Reading and Beta Tests



Pre-Launch Strategies

Pre-Launch Marketing

- JV Notification
- Social Media Ads
- Pre-Launch Buildup



Pre-Launch Strategies

JV Partners

- Work With JV's Personally
- Mail all Affiliates Daily



Pre-Launch Strategies

JV Blog

- Email Swipes
- Product Info



Pre-Launch Strategies

- Launch Dates
- Commissions
- Prizes



Product Launch Strategies

Bonus Template

- Provide a Template
- Include Products
- Include Source Files



Pre-Launch Strategies

Social Media

- JV Groups
- Paid Ads
- Personal Contact



Pre-Launch Strategies

Mind Maps and Worksheets

- Map Your Pre-Launch
- Print Schedule

