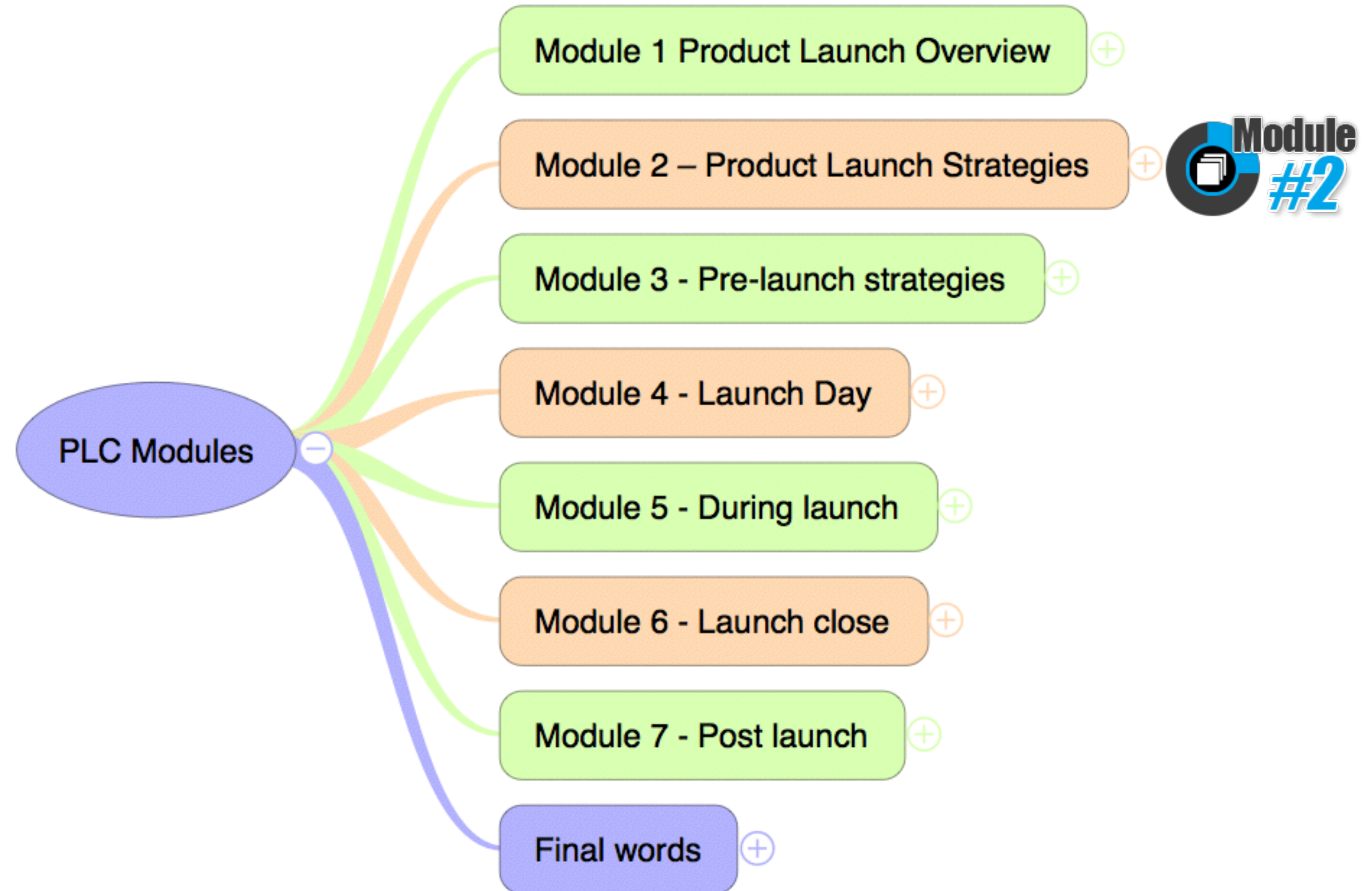


Product Launch Strategies



Product Launch Overview

Launch Strategies



Product Launch Strategies

Launch Types

- Soft Launches
- Scheduled Launch



Product Launch Strategies

Launching Within Your Means

- Price Points vs Prizes
- JV Competitions



Product Launch Strategies

Launch and Product Flow

- Pre-Launch
- Mid-Launch



Product Launch Strategies

- Closing Stages
- Post Launch



Product Launch Strategies

Product Funnels

- Front End Sales
- Upsell Sales
- Back End Sales



Product Launch Strategies

Launch Preparation

- Test Test Test
- Focus and Be Ready



Product Launch Strategies

Launch Teams

- Team
- Solo
- Outsourced

